Summary Report for our Marketplace Performance

**Report Overview:**

this report for our During the period between {T01\_01\_05} to {T01\_09\_05}, during this period we made {T04\_01\_01} orders with week over week change = {T05\_01\_01} ({T16\_01\_01} Online Payment {T16\_02\_02} Cash on Delivery Payment ) with {T03\_01\_01} Quantity Sold and week over week change = {T06\_03\_01}, the total revenue for these orders is {T10\_05\_01} with week over week change = {T09\_05\_01} and Average Daily Revenue (ADR) Expected {T11\_06\_01} with week over week change = {T14\_05\_01} and {T08\_07\_01} Shipping Fees and week over week change = {T07\_05\_01}.

**Here we can see that our orders are based on Payment Methods:**

|  |  |
| --- | --- |
| **cod** | **Total Orders** |
| Online | {T16\_01\_02} |
| Delivery on Cash | {T16\_02\_02} |

**The table below shows the whole orders and related data:**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **TotalOrders** | **Total Online** | **Total Cash on Delivery** | **TotalQuantitySold** | **TotalRevenue** | TotalShipping\_Fee | **ADR** |
| **{T15\_01\_01}** | **{T15\_01\_02}** | **{T15\_01\_03}** | **{T15\_01\_04}** | **{T15\_01\_05}** | **{T15\_01\_06}** | **{T15\_01\_07}** |

**The table below shows orders through Day Type ( Week Day or Week End )and our performance on each one of them**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Day Type** | **Total Revenue** | **Total Shipping\_Fee** | **ADR** | **Cash On Delivery%** | **Online %** | **Total Orders** | **Total Quantity Sold** |
| **{T16\_01\_01}** | **{T16\_01\_02}** | **{T16\_01\_03}** | **{T16\_01\_04}** | **{T16\_01\_05}** | **{T16\_01\_06}** | **{T16\_01\_07}** | **{T16\_01\_01}** |
| **{T16\_01\_01}** | **{T16\_01\_02}** | **{T16\_01\_03}** | **{T16\_01\_04}** | **{T16\_01\_05}** | **{T16\_01\_06}** | **{T16\_01\_07}** | **{T16\_01\_01}** |

**Here we can look at a brief summary of our products performance:**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| description | TotalOrders | TotalQuantitySold | TotalRevenue | {TotalShipping\_Fee} | ADR | OrdersOnDay | Online | Cash on Delivery |
| {T02\_01\_01} | {T02\_01\_02} | {T02\_01\_03} | {T02\_01\_04} | {T02\_01\_05} | {T02\_01\_06} | {T02\_01\_07} | {T02\_01\_08} | {T02\_01\_09} |
| {T02\_02\_01} | {T02\_02\_02} | {T02\_02\_03} | {T02\_02\_04} | {T02\_02\_05} | {T02\_02\_06} | {T02\_02\_07} | {T02\_02\_08} | {T02\_02\_09} |
| {T02\_03\_01} | {T02\_03\_02} | {T02\_03\_03} | {T02\_03\_04} | {T02\_03\_05} | {T02\_03\_06} | {T02\_03\_07} | {T02\_03\_08} | {T02\_03\_09} |
| {T02\_04\_01} | {T02\_04\_02} | {T02\_04\_03} | {T02\_04\_04} | {T02\_04\_05} | {T02\_04\_06} | {T02\_04\_07} | {T02\_04\_08} | {T02\_04\_09} |
| {T02\_05\_01} | {T02\_05\_02} | {T02\_05\_03} | {T02\_05\_04} | {T02\_05\_05} | {T02\_05\_06} | {T02\_05\_07} | {T02\_05\_08} | {T02\_05\_09} |
| {T02\_06\_01} | {T02\_06\_02} | {T02\_06\_03} | {T02\_06\_04} | {T02\_06\_05} | {T02\_06\_06} | {T02\_06\_07} | {T02\_06\_08} | {T02\_06\_09} |
| {T02\_07\_01} | {T02\_07\_02} | {T02\_07\_03} | {T02\_07\_04} | {T02\_07\_05} | {T02\_07\_06} | {T02\_07\_07} | {T02\_07\_08} | {T02\_07\_09} |
| {T02\_08\_01} | {T02\_08\_02} | {T02\_08\_03} | {T02\_08\_04} | {T02\_08\_05} | {T02\_08\_06} | {T02\_08\_07} | {T02\_08\_08} | {T02\_08\_09} |
| {T02\_09\_01} | {T02\_09\_02} | {T02\_09\_03} | {T02\_09\_04} | {T02\_09\_05} | {T02\_09\_06} | {T02\_09\_07} | {T02\_09\_08} | {T02\_09\_09} |
| {T02\_10\_01} | {T02\_10\_02} | {T02\_10\_03} | {T02\_10\_04} | {T02\_10\_05} | {T02\_10\_06} | {T02\_10\_07} | {T02\_10\_08} | {T02\_10\_09} |
| {T02\_11\_01} | {T02\_11\_02} | {T02\_11\_03} | {T02\_11\_04} | {T02\_11\_05} | {T02\_11\_06} | {T02\_11\_07} | {T02\_11\_08} | {T02\_11\_09} |
| {T02\_12\_01} | {T02\_12\_02} | {T02\_12\_03} | {T02\_12\_04} | {T02\_12\_05} | {T02\_12\_06} | {T02\_12\_07} | {T02\_12\_08} | {T02\_12\_09} |
| {T02\_13\_01} | {T02\_13\_02} | {T02\_13\_03} | {T02\_13\_04} | {T02\_13\_05} | {T02\_13\_06} | {T02\_13\_07} | {T02\_13\_08} | {T02\_13\_09} |
| {T02\_14\_01} | {T02\_14\_02} | {T02\_14\_03} | {T02\_14\_04} | {T02\_14\_05} | {T02\_14\_06} | {T02\_14\_07} | {T02\_14\_08} | {T02\_14\_09} |
| {T02\_15\_01} | {T02\_15\_02} | {T02\_15\_03} | {T02\_15\_04} | {T02\_15\_05} | {T02\_15\_06} | {T02\_15\_07} | {T02\_15\_08} | {T02\_15\_09} |
| {T02\_16\_01} | {T02\_16\_02} | {T02\_16\_03} | {T02\_16\_04} | {T02\_16\_05} | {T02\_16\_06} | {T02\_16\_07} | {T02\_16\_08} | {T02\_16\_09} |
| {T02\_17\_01} | {T02\_17\_02} | {T02\_17\_03} | {T02\_17\_04} | {T02\_17\_05} | {T02\_17\_06} | {T02\_17\_07} | {T02\_17\_08} | {T02\_17\_09} |
| {T02\_18\_01} | {T02\_18\_02} | {T02\_18\_03} | {T02\_18\_04} | {T02\_18\_05} | {T02\_18\_06} | {T02\_18\_07} | {T02\_18\_08} | {T02\_18\_09} |
| {T02\_19\_01} | {T02\_19\_02} | {T02\_19\_03} | {T02\_19\_04} | {T02\_19\_05} | {T02\_19\_06} | {T02\_19\_07} | {T02\_19\_08} | {T02\_19\_09} |
| {T02\_20\_01} | {T02\_20\_02} | {T02\_20\_03} | {T02\_20\_04} | {T02\_20\_05} | {T02\_20\_06} | {T02\_20\_07} | {T02\_20\_08} | {T02\_20\_09} |
| {T02\_21\_01} | {T02\_21\_02} | {T02\_21\_03} | {T02\_21\_04} | {T02\_21\_05} | {T02\_21\_06} | {T02\_21\_07} | {T02\_21\_08} | {T02\_21\_09} |
| {T02\_22\_01} | {T02\_22\_02} | {T02\_22\_03} | {T02\_22\_04} | {T02\_22\_05} | {T02\_22\_06} | {T02\_22\_07} | {T02\_22\_08} | {T02\_22\_09} |
| {T02\_23\_01} | {T02\_23\_02} | {T02\_23\_03} | {T02\_23\_04} | {T02\_23\_05} | {T02\_23\_06} | {T02\_23\_07} | {T02\_23\_08} | {T02\_23\_09} |
| {T02\_24\_01} | {T02\_24\_02} | {T02\_24\_03} | {T02\_24\_04} | {T02\_24\_05} | {T02\_24\_06} | {T02\_24\_07} | {T02\_24\_08} | {T02\_24\_09} |
| {T02\_25\_01} | {T02\_25\_02} | {T02\_25\_03} | {T02\_25\_04} | {T02\_25\_05} | {T02\_25\_06} | {T02\_25\_07} | {T02\_25\_08} | {T02\_25\_09} |
| {T02\_26\_01} | {T02\_26\_02} | {T02\_26\_03} | {T02\_26\_04} | {T02\_26\_05} | {T02\_26\_06} | {T02\_26\_07} | {T02\_26\_08} | {T02\_26\_09} |
| {T02\_27\_01} | {T02\_27\_02} | {T02\_27\_03} | {T02\_27\_04} | {T02\_27\_05} | {T02\_27\_06} | {T02\_27\_07} | {T02\_27\_08} | {T02\_27\_09} |
| {T02\_28\_01} | {T02\_28\_02} | {T02\_28\_03} | {T02\_28\_04} | {T02\_28\_05} | {T02\_28\_06} | {T02\_28\_07} | {T02\_28\_08} | {T02\_28\_09} |
| {T02\_29\_01} | {T02\_29\_02} | {T02\_29\_03} | {T02\_29\_04} | {T02\_29\_05} | {T02\_29\_06} | {T02\_29\_07} | {T02\_29\_08} | {T02\_29\_09} |
| {T02\_30\_01} | {T02\_30\_02} | {T02\_30\_03} | {T02\_30\_04} | {T02\_30\_05} | {T02\_30\_06} | {T02\_30\_07} | {T02\_30\_08} | {T02\_30\_09} |
| {T02\_31\_01} | {T02\_31\_02} | {T02\_31\_03} | {T02\_31\_04} | {T02\_31\_05} | {T02\_31\_06} | {T02\_31\_07} | {T02\_31\_08} | {T02\_31\_09} |
| {T02\_32\_01} | {T02\_32\_02} | {T02\_32\_03} | {T02\_32\_04} | {T02\_32\_05} | {T02\_32\_06} | {T02\_32\_07} | {T02\_32\_08} | {T02\_32\_09} |
| {T02\_33\_01} | {T02\_33\_02} | {T02\_33\_03} | {T02\_33\_04} | {T02\_33\_05} | {T02\_33\_06} | {T02\_33\_07} | {T02\_33\_08} | {T02\_33\_09} |
| {T02\_34\_01} | {T02\_34\_02} | {T02\_34\_03} | {T02\_34\_04} | {T02\_34\_05} | {T02\_34\_06} | {T02\_34\_07} | {T02\_34\_08} | {T02\_34\_09} |
| {T02\_35\_01} | {T02\_35\_02} | {T02\_35\_03} | {T02\_35\_04} | {T02\_35\_05} | {T02\_35\_06} | {T02\_35\_07} | {T02\_35\_08} | {T02\_35\_09} |
| {T02\_36\_01} | {T02\_36\_02} | {T02\_36\_03} | {T02\_36\_04} | {T02\_36\_05} | {T02\_36\_06} | {T02\_36\_07} | {T02\_36\_08} | {T02\_36\_09} |
| {T02\_37\_01} | {T02\_37\_02} | {T02\_37\_03} | {T02\_37\_04} | {T02\_37\_05} | {T02\_37\_06} | {T02\_37\_07} | {T02\_37\_08} | {T02\_37\_09} |
| {T02\_38\_01} | {T02\_38\_02} | {T02\_38\_03} | {T02\_38\_04} | {T02\_38\_05} | {T02\_38\_06} | {T02\_38\_07} | {T02\_38\_08} | {T02\_38\_09} |
| {T02\_39\_01} | {T02\_39\_02} | {T02\_39\_03} | {T02\_39\_04} | {T02\_39\_05} | {T02\_39\_06} | {T02\_39\_07} | {T02\_39\_08} | {T02\_39\_09} |
| {T02\_40\_01} | {T02\_40\_02} | {T02\_40\_03} | {T02\_40\_04} | {T02\_40\_05} | {T02\_40\_06} | {T02\_40\_07} | {T02\_40\_08} | {T02\_40\_09} |
| {T02\_41\_01} | {T02\_41\_02} | {T02\_41\_03} | {T02\_41\_04} | {T02\_41\_05} | {T02\_41\_06} | {T02\_41\_07} | {T02\_41\_08} | {T02\_41\_09} |
| {T02\_42\_01} | {T02\_42\_02} | {T02\_42\_03} | {T02\_42\_04} | {T02\_42\_05} | {T02\_42\_06} | {T02\_42\_07} | {T02\_42\_08} | {T02\_42\_09} |
| {T02\_43\_01} | {T02\_43\_02} | {T02\_43\_03} | {T02\_43\_04} | {T02\_43\_05} | {T02\_43\_06} | {T02\_43\_07} | {T02\_43\_08} | {T02\_43\_09} |
| {T02\_44\_01} | {T02\_44\_02} | {T02\_44\_03} | {T02\_44\_04} | {T02\_44\_05} | {T02\_44\_06} | {T02\_44\_07} | {T02\_44\_08} | {T02\_44\_09} |
| {T02\_45\_01} | {T02\_45\_02} | {T02\_45\_03} | {T02\_45\_04} | {T02\_45\_05} | {T02\_45\_06} | {T02\_45\_07} | {T02\_45\_08} | {T02\_45\_09} |
| {T02\_46\_01} | {T02\_46\_02} | {T02\_46\_03} | {T02\_46\_04} | {T02\_46\_05} | {T02\_46\_06} | {T02\_46\_07} | {T02\_46\_08} | {T02\_46\_09} |
| {T02\_47\_01} | {T02\_47\_02} | {T02\_47\_03} | {T02\_47\_04} | {T02\_47\_05} | {T02\_47\_06} | {T02\_47\_07} | {T02\_47\_08} | {T02\_47\_09} |
| {T02\_48\_01} | {T02\_48\_02} | {T02\_48\_03} | {T02\_48\_04} | {T02\_48\_05} | {T02\_48\_06} | {T02\_48\_07} | {T02\_48\_08} | {T02\_48\_09} |
| {T02\_49\_01} | {T02\_49\_02} | {T02\_49\_03} | {T02\_49\_04} | {T02\_49\_05} | {T02\_49\_06} | {T02\_49\_07} | {T02\_49\_08} | {T02\_49\_09} |
| {T02\_50\_01} | {T02\_50\_02} | {T02\_50\_03} | {T02\_50\_04} | {T02\_50\_05} | {T02\_50\_06} | {T02\_50\_07} | {T02\_50\_08} | {T02\_50\_09} |
| {T02\_51\_01} | {T02\_51\_02} | {T02\_51\_03} | {T02\_51\_04} | {T02\_51\_05} | {T02\_51\_06} | {T02\_51\_07} | {T02\_51\_08} | {T02\_51\_09} |
| {T02\_52\_01} | {T02\_52\_02} | {T02\_52\_03} | {T02\_52\_04} | {T02\_52\_05} | {T02\_52\_06} | {T02\_52\_07} | {T02\_52\_08} | {T02\_52\_09} |
| {T02\_53\_01} | {T02\_53\_02} | {T02\_53\_03} | {T02\_53\_04} | {T02\_53\_05} | {T02\_53\_06} | {T02\_53\_07} | {T02\_53\_08} | {T02\_53\_09} |
| {T02\_54\_01} | {T02\_54\_02} | {T02\_54\_03} | {T02\_54\_04} | {T02\_54\_05} | {T02\_54\_06} | {T02\_54\_07} | {T02\_54\_08} | {T02\_54\_09} |
| {T02\_55\_01} | {T02\_55\_02} | {T02\_55\_03} | {T02\_55\_04} | {T02\_55\_05} | {T02\_55\_06} | {T02\_55\_07} | {T02\_55\_08} | {T02\_55\_09} |
| {T02\_56\_01} | {T02\_56\_02} | {T02\_56\_03} | {T02\_56\_04} | {T02\_56\_05} | {T02\_56\_06} | {T02\_56\_07} | {T02\_56\_08} | {T02\_56\_09} |
| {T02\_57\_01} | {T02\_57\_02} | {T02\_57\_03} | {T02\_57\_04} | {T02\_57\_05} | {T02\_57\_06} | {T02\_57\_07} | {T02\_57\_08} | {T02\_57\_09} |
| {T02\_58\_01} | {T02\_58\_02} | {T02\_58\_03} | {T02\_58\_04} | {T02\_58\_05} | {T02\_58\_06} | {T02\_58\_07} | {T02\_58\_08} | {T02\_58\_09} |
| {T02\_59\_01} | {T02\_59\_02} | {T02\_59\_03} | {T02\_59\_04} | {T02\_59\_05} | {T02\_59\_06} | {T02\_59\_07} | {T02\_59\_08} | {T02\_59\_09} |
| {T02\_60\_01} | {T02\_60\_02} | {T02\_60\_03} | {T02\_60\_04} | {T02\_60\_05} | {T02\_60\_06} | {T02\_60\_07} | {T02\_60\_08} | {T02\_60\_09} |
| {T02\_61\_01} | {T02\_61\_02} | {T02\_61\_03} | {T02\_61\_04} | {T02\_61\_05} | {T02\_61\_06} | {T02\_61\_07} | {T02\_61\_08} | {T02\_61\_09} |

**Let’s take a look at % of Orders that was paid in cash and online**

|  |  |  |  |
| --- | --- | --- | --- |
| **Year** | **Month** | **Online %** | **Cash on Delivery %** |
| **{T01\_01\_01}** | **{T01\_01\_02}** | **{T01\_01\_03}** | **{T01\_01\_04}** |
| **{T01\_02\_01}** | **{T01\_02\_02}** | **{T01\_02\_03}** | **{T01\_02\_04}** |
| **{T01\_03\_01}** | **{T01\_03\_02}** | **{T01\_03\_03}** | **{T01\_03\_04}** |
| **{T01\_04\_01}** | **{T01\_04\_02}** | **{T01\_04\_03}** | **{T01\_04\_04}** |
| **{T01\_05\_01}** | **{T01\_05\_02}** | **{T01\_05\_03}** | **{T01\_05\_04}** |
| **{T01\_06\_01}** | **{T01\_06\_02}** | **{T01\_06\_03}** | **{T01\_06\_04}** |
| **{T01\_07\_01}** | **{T01\_07\_02}** | **{T01\_07\_03}** | **{T01\_07\_04}** |
| **{T01\_08\_01}** | **{T01\_08\_02}** | **{T01\_08\_03}** | **{T01\_08\_04}** |
| **{T01\_09\_01}** | **{T01\_09\_02}** | **{T01\_09\_03}** | **{T01\_09\_04}** |